



TAGI-UNI Newsletter

October 2017, Issue 19



TAGI-UNI was established by HE Dr. Talal Abu-Ghazaleh in 2013 as a global educational alliance that facilitates distance learning by working in partnership with global professional associations.

Since its establishment in 2013, TAGI-UNI has secured partnerships with very reputable Universities and training institutions such as University of Liverpool, Thunderbird School of Management and many other providers of online education.

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■ Talal Abu-Ghazaleh Knowledge Forum Holds 'Developing Education is the Core for Reform' Conference



AMMAN - The Talal Abu-Ghazaleh Knowledge Forum (TAGKF) Programs for Children Committee organized a conference on “Developing Education is the Core for Reform” under the patronage of HE Dr. Adnan Badran, former prime minister and Chairman of the Higher Council of the National Center for Curriculum Development (NCCD).

In his welcoming remarks at the opening session, HE Dr. Talal Abu-Ghazaleh stressed the importance of education and knowledge in restoring the glory of the Arab world, which once was the cradle of civilizations and science: stating that it will again lead the world in knowledge, science and change.

Dr. Abu-Ghazaleh expressed gratitude to all TAGKF committees

particularly the Programs for Children Committee, which organized this event, pointing out that the seminar conclusions and recommendations will be submitted to HE Dr. Adnan Badran in the hope that they contribute to NCCD efforts.

Dr. Abu-Ghazaleh further reaffirmed that the Talal Abu-Ghazaleh Organization (TAG-Org) seeks to support education through its various programs, explaining that the Organization’s current plan seeks to widely disseminate knowledge and science by the year 2040.

Dr. Abu-Ghazaleh noted that these programs include the enrichment of the Arabic content on the Internet, through the TAGIPEDIA project- launched two years ago - that by the end of this year will reach 2 million articles. They also include, he said, TAG-Org’s Fluency in Arabic Language Test that will serve Arabic-speakers as well as those interested in learning the Arabic language. To that Dr. Abu-Ghazaleh added the promotion of learning the English language in cooperation with a Cambridge University program and the Organization’s ongoing endeavor to promote knowledge through the Talal Abu-Ghazaleh International Diploma in IT Skills (TAG-DIT).

For his part, Dr. Badran called for a white revolution that takes into account the Jordanian human being and deals with him as a human fortune.

“Jordan was a regional pioneer in Education, however, it witnessed a decline. We have to save public and higher education and set them as top priorities on our national agenda, the process is easy and not as complicated as people might think, yet, it needs the will,” Dr. Badran said.

Referring to HM King Abdullah II 7th Discussion Paper, titled “Developing Human Resources and Education Imperative for Jordan’s Progress”, Dr. Badran quoted the paragraph in which the King said: “Schools should graduate students who know how to think, how to learn, how to seize opportunities and how to develop innovative problem-solving skills. This calls for a modern educational system that expands students’ horizons....”

Dr. Badran affirmed that the NCCD participated in various discussion sessions on the development of curriculum and there is a consensus on the necessity of developing curriculum, schoolbooks,

teaching methods and exams as well as the importance of using modern technologies in teaching, testing and evaluation, correction, and qualifying teachers by training them, using modern techniques and practical implementation.

Meanwhile, Dr. Randa Amayri, conference manager, said that this event comes within the vision of developing education as a core for reform in conformity in light of guidelines included in the 7th Discussion Paper of HM King Abdullah II.

Participants called for a review of the admission policy at community colleges and universities, encouraging admission of outstanding students, revising the role and independence of teachers in teaching and implementing the curriculum; stressing at the same time relations of cooperation, participation and mutual exchange of knowledge rather than competition.

At the end of the ceremony, Dr. Abu-Ghazaleh exchanged honorary shields with Dr. Badran in addition to honoring members of the Programs for Children Committee.

■ Talal Abu-Ghazaleh Organization and Khawarizmi College Cooperate in Various Fields

AMMAN - HE Dr. Talal Abu-Ghazaleh visited Al Khawarizmi College in Amman and discussed with Chairman of the Board Dr. Mohammed Al-Qadoumi several key issues related to cooperation in various fields.

Vice President and General Manager Mr. Sultan Al-Qadoumi and Public Relations Consultant Dr. Farouq Al-Azzeh in addition to officials from both sides attended the meeting which aimed at serving the national interest in particular and the Arab youth in general.



Dr. Abu-Ghazaleh expressed his gratitude for the warm welcome as well as his admiration for the College's continuous educational initiatives and efforts stressing that TAG-Org and the College aim at serving the country and youth by building their capacities.

He further indicated that TAG-Org provides its services at a global level through its offices and representative offices around the world. He committed to welcome any cooperation with any entity or institution to achieve the Organization's main objective in developing youth skills and building capacities in various fields especially in technical application areas. At the same time, Dr. Abu-Ghazaleh welcomed cooperation with Khawarizmi College and its Academy featured for their high-tech facilities.

For his part, Dr. Qadoumi thanked Dr. Abu-Ghazaleh for his visit and stressed the importance of cooperation with this deep-rooted international organization. He stated that the College and its Academy seek to qualify the youth and to build their capacities in the majority of Arab countries including the GCC, Syria, Iraq, Yemen, Libya, and Sudan.

Dr. Qadoumi pointed out that the College strives to qualify the youth to enter the labor market and become a skilled force especially in vocational fields.

The two side's discussions covered TAG-Org Electronic Cloud, Arabic Fluency Exam developed by the Organization, Talal Abu-Ghazaleh Training Academy which provides more than 500 training courses globally, academic certificates especially Cambridge English qualifications' courses and exams.

Both sides also agreed to organize a Media event, pursue cooperation between TAG-Confucius and Khawarizmi College in teaching Chinese, the contribution of the College to the content of TAGIPEDIA, broadcasting the College news through Talal Abu-Ghazaleh Business and Culture Radio to support the College in marketing its services, and the provision of ISO services and related training courses.

A tour was organized for Dr. Abu-Ghazaleh to visit the different College and Academy facilities that included vocational and technical training labs, theatre, as well as the Television Production and Direction Department.



■ TAGI-UNI Programs

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Provider: Thunderbird School of Global Management
Duration: 3 Weeks Fees: \$ 400
- **English course - A1 Level**
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Provider: Amity University
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Provider: Thunderbird School of Global Management
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- **Diploma in Business Management**
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■ Start Your MBA Based on MOOC Today!

In this issue, we encourage you to enroll in “Business Law and Ethics” course, which explains the laws and ethical standards that managers must abide by while conducting business, explores the legal framework designed to protect both consumers and businesses and outlines the legal and ethical environment in which businesses operate.

The course is offered by Saylor-org Academy, through its platform, and is tutored through duration of 8 weeks.

Link access to the course:

<https://learn.saylor.org/course/bus205>

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Talal Abu-Ghazaleh International University

Shmeisani, Abdel Raheem Al-Waked Street, Building No. 46

Email: info@tagiuni.com